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# Campaign Resources

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## **Education & Campaign Promotion**

*Through the United Way of Seneca County you have access to a wide variety of promotional materials. The United Way of Seneca County will help you to do your best in promoting your campaign.*

## **Speakers' Bureau**

*Invite an agency speaker or a volunteer to your employee committee meeting(s). Speakers can make the United Way of Seneca County come to life for your employees. To schedule a speaker, call the United Way of Seneca County Office at 315-539-1135. Also, your employees who have received services can often provide powerful testimonials.*

## **Campaign Kit**

*Your Campaign Kit contains brochures, reporting sheets, and other important materials. An orientation describing these and other items of importance will clarify all of this information. You can also visit <http://uwseneca.org/media.php?view=campaignresources> for more resources.*

## **Agency Tours**

*An agency tour is the best way to educate your employees about the United Way of Seneca County. Employees get a first-hand look at the services made possible by their contributions. Agency tours can be scheduled for a timeframe created especially to meet the needs of your particular group. To arrange for a tour, call the United Way of Seneca County at 315-539-1135. Please give at least one week advanced notice.*

## **Promotional Items**

*United Way pins, bookmarks, mints, thank you cards, message boards, pledge cards, LIVE UNITED t-shirts and many others are available through the United Way of Seneca County office.*

## **Want More Ideas or Help?**

Contact your United Way staff at 315-539-1135, E-Mail: [uwseneca@rochester.rr.com](mailto:uwseneca@rochester.rr.com)