
Overcome Common Objections

I. I live outside of Seneca County

The United Way of Seneca County recognizes that it is important to support the county where you work and live. Therefore, it is suggested that you split the amount you give between the two counties. The United Way will ensure that money you designate to another county will go there.

II. I don't like XYZ Agency

It is not possible to please everyone all the time in a united effort such as the United Way. However, where you choose to support is very important; it is your right. Therefore, you can designate which agency or agencies will receive your money. A designated gift is applied directly to the specified agency's program allocation.

III. My spouse gives

It is important for everyone to participate and be credited for that participation. If two incomes are pooled to meet a family's obligations, then the disbursements should be distributed to each wage earner's needs. Decide how much as a family you can give and then divide that contribution so that both of you get the credit.

IV. I won't give because agencies charge fees

It often seems hard to understand why agencies charge fees. It is important to remember that there are many people who need help from one of the United Way funded partner agencies, and that fees are generally set on a sliding scale based on one's ability to pay. Even though United Way raises a lot of money, it is not enough to completely fund all services for all people. That's why those who can afford to pay for all or part of the service are asked to do so, that ensures that no one will be refused service just because they cannot afford to pay the full cost.

V. I give all my money to the Church (Temple)

We admire your convictions in supporting something that is important to you. But we hope you won't consider your gift to the Church as a substitute for supporting services made possible through United Way. We believe the benefits derived from the United Way are vitally important to each of us and the community, just as are our religious contributions and that we have our responsibilities in both areas.

VI. I can't afford to give to United Way

We can appreciate how you feel, we're all fighting the cost-of-living battle and it seems to get harder. But please take into consideration, that the people helped with your gift really have some tough problems to face. Stop and consider what it costs a United Way agency to provide services with their costs increasing just like yours.

VII. I don't use these services so why should I support them?

We hope your situation is always that way and you won't need any United Way services. The world would be a much better place if we could all take care of ourselves and no one needed any help. However, none of us really goes through life alone, and none of us are really beyond the problem of sickness or the tragedy an accident can bring. The great thing about the United Way is that it provides one very practical way for self-sufficient...and fortunate...people to give direct help to people who cannot help themselves, such as an abused child, a disabled youngster, an elderly retiree. They need our helping hand.