

FOR IMMEDIATE RELEASE:

Dining out for a Good Cause

Seneca Falls, NY, January 3, 2012 - The United Way of Seneca County and The Deerhead Inn restaurant have partnered to plan a special fundraising night on Tuesday, January 31, 2012. Dinner will be served from 5:00-9:00 at the Deerhead Inn restaurant with 50% of all food proceeds being donated to the United Way of Seneca County.

Karen Beals, Executive Director of the United Way in Seneca County was pleased to have Jim Gustafson, owner of the Deerhead Inn, suggest this unique approach. As a long-time promoter of the United Way, he and his wife, Adrienne Burgess, wanted to create a fun event to raise awareness in the community of the essential work done by the organization. The couple had seen similar fund raisers when visiting other parts of the country.

Usually, these restaurant-based events contribute 5% - 20% of their proceeds to a charity. Gustafson, said, "The decision to donate 50% of the food proceeds was based on our desire to host an impactful community event and to have our customers know that they are truly dining for a good cause. Every person in Seneca County has benefited from the United Way and this is a way to promote awareness while helping to continue essential services."

According to Beals, "The 2012 campaign is in progress and everyone is coming off of a challenging year for fund raising while the need for services is increasing daily."

The Deerhead Inn will serve their regular dinner menu and the bar will be open. Diners can reserve a table for two, or as many as they would like to dine with, at any time between 5:00 and 9:30 pm. Several dinner and wine specials will also be available. Dinners range from: \$7.95 to \$38.95 and include appetizers, sandwiches, pasta, chicken, steak and seafood. The full salad bar and home-baked bread loaves come with most meals. The restaurant has a full bar and a wine list that includes many local vintages.

The Deerhead Inn overlooks Cayuga Lake and is located at 2554 Lower Lake Road in Seneca Falls. Directions and the dinner menu are available on their website at <http://www.deerheadlakeside.com> Jim Gustafson has been owner and operator for 28 years.

For reservations contact: Deerhead Inn 315 568-2950

For additional information contact:

Karen Beals 315 539-1135 or uwseneca@rochester.rr.com

Or Jim Gustafson, Owner, Deerhead Inn deerhead@rochester.rr.com (315)568-2950