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For Immediate Release

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**Cayuga, Ontario and Seneca County Students and Volunteers Engage in MLK Day of Service
-Painting an Art Mural and Sending 100 Valentine's Cards to Troops**

United Way of Seneca County, Partnership for Results, and the Women's Interfaith Institute hosted a Martin Luther King Jr. Service Project on the 25th Anniversary of the King Holiday. In honor of Dr. King's life and legacy, United Way joined hundreds of thousands of Americans across the country in making the holiday a day on, not a day off by serving others.

"Martin Luther King devoted his life to advancing equality, social justice, and opportunity for all, and taught us that everyone has a role to play in making America what it ought to be," said Karen Beals, United Way of Seneca County Executive Director. "By serving today and throughout the year, we honor Dr. King and help realize his dream of equality and opportunity for all."

Students and other volunteers from Seneca, Cayuga and Ontario Counties participated jointly in an event commemorating the Martin Luther King Jr. Holiday in a day of community service. The project took place at the Heritage Conference Center (the former Seneca Falls Visitor Center) at 115 Fall Street in Seneca Falls. The students created an indoor art mural depicting this year's theme, "The Women of the Movement: Who were they?"

A Cayuga county student designed the mural and then 22 students and volunteers painted the mural together. The students also created over 100 homemade valentine's cards for military members serving overseas as a part of the "Hearts from Home" program with the American Red Cross of Finger Lakes.

Organizers and AmeriCorps VISTA volunteers, Marissa Garcia and Kristen Felicione, acknowledged and thanked the project sponsors including Lowe's, Wegmans, Tops, and Pizza Hut and encouraged their volunteers to continue in service throughout the year.

United Way of Seneca County is a non-profit organization working to improve education, health and income in Seneca County by addressing the underlying causes of these problems. Living united means being a part of the change. It takes everyone in the community working together to create a brighter future. Give. Advocate. Volunteer. LIVE UNITED.

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