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## **FOR IMMEDIATE RELEASE**

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### **Program Promotes Kindness and Compassion**

“I have this theory that if one person can go out of their way to show compassion then it will start a chain reaction of the same” - Rachel Joy Scott.

Last year students and community members from all over Seneca County accepted Rachel’s Challenge. This year the Surge After School Program is bringing Rachel’s Challenge back to our schools for the next step- Rachel’s Legacy. This program will encourage students to recognize their full potential and significance in life along with how to create their own legacy.

Rachel’s Challenge is a program that was started in honor of Rachel Joy Scott, the first person killed at the Columbine High School shootings in 1999. After Rachel’s death, her father Darrell Scott started Rachel’s Challenge, with a mission to share the importance of being kind to one another to every student in America. Rachel’s Challenge shows students that they have the power to make permanent, positive, cultural change in their schools and communities by accepting the challenge of Rachel Scott to start a chain reaction of kindness and compassion.

This year the program will be held at the Waterloo High School auditorium on September 10<sup>th</sup> at 8:00 am for Waterloo middle school students and 9:30 am for Seneca Falls middle school students. There will also be a presentation later that night starting at 7:00 pm that is open to the public. Admission is free. For more information about Rachel’s Challenge visit [www.rachelschallenge.com](http://www.rachelschallenge.com).