

FREQUENTLY ASKED QUESTIONS

What will I receive as a participating vendor?

- Two event tickets and swag for vendor representatives serving at the event
- Name on website and event advertising to include at least social media and on-site printed materials
- Photos of your food truck & participation
- Ability to sell product to anyone (both event attendees & casino guests)

What do I need to bring?

- 250 high quality, free samples during the time of the event
- Any serving utensils and special tasting needs - small spoons, cups, etc. - if needed

What do you mean by "samples"?

The amount of samples is based on the attendance of the event - we are estimating approximately 250 attendees. Sample sizes are dependent on the type of sample you are providing, but typically range from 0.5-2 ounces of food or beverage.

You will only need to provide samples to Taste of Spring attendees identified with a neon bracelet. However, you may sell product to anyone - event attendees and casino hotel/casino guests.

What is the itinerary of the day & set up process?

Vendor Arrival & Setup: 3pm-5pm
(*must be ready to start serving by 5:15pm*)

Event Admission: 5:30pm-8:30pm

Take Down & Clean Up: 8:30pm

The event will take place at the buffet space off of the casino floor. Due to its location, all entering the building (including vendor staff and volunteers) must be at least 21 years old.

Food Trucks will be parked outside the south entrance of the casino (the doors next to the buffet space).

Can we sell our product?

Yes! This, by far, is one of our biggest benefits to our vendors! Your Food Truck will be included in our advertising, but you are welcome to advertise your location as well to encourage additional sales.

Who will attend the Taste of Spring?

Our average Taste of Spring attendee is local to Seneca County, looking to support the United Way of Seneca County while trying out new and exciting businesses and products that they can enjoy on their own following the event.

And they're off...to the 34th Annual

United Way of
Seneca County



TASTE OF SPRING TRIPLE CROWN

Food Truck Participation Form

Electronic forms available at www.uwseneca.org

Business Name: _____

Contact Person: _____

Address: _____

Phone/Email: _____

**Will you be
attending with
samples?**

Yes! We would love to be part of this year's event
and will come prepared for 250 tastings!

Sorry! We will not be able to participate this year.

**Will you donate
to our silent
auction & raffle?**

Item Donated: _____

Retail Value: _____

Please supply the donated item by May 1st

Perishable items can be brought the day of the event

Donated items can be delivered to the United Way of Seneca County office
at 19 Cayuga Street - 2nd Floor, Seneca Falls (2nd floor of Generations Bank)

If more convenient, please call (315) 539-1135 to arrange pick up.