

And they're off...to the 34th Annual

United Way of Seneca County



TASTE OF SPRING

Thursday, May 16th

5:30pm-8:30pm

del Lago Resort & Casino

TRIPLE CROWN

Vendor Participation Form

Electronic forms available at www.uwseneca.org

Business Name: _____

Contact Person: _____

Address: _____

Phone/Email: _____

Will you be attending with samples?

Yes! We would love to be part of this year's event and will come prepared for 250 tastings!

Sorry! We will not be able to participate this year.

Will you donate to our silent auction & raffle?

Item Donated: _____

Retail Value: _____

Please supply the donated item by May 1st

Perishable items can be brought the day of the event

Donated items can be delivered to the United Way of Seneca County office at 19 Cayuga Street - 2nd Floor, Seneca Falls (2nd floor of Generations Bank)

If more convenient, please call (315) 539-1135 to arrange pick up.

FREQUENTLY ASKED QUESTIONS

What will I receive as a participating vendor?

- Two event tickets and swag for vendor representatives serving at the event
- Banquet table set up: 6-8 ft table(s), tablecloth, 2 chairs & water - electricity if necessary (and requested in advance)
- Name on website and event advertising to include at least social media and on-site printed materials
- Photos of your booth & participation
- Ability to sell product

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What do I need to bring?

- 250 high quality, free samples during the time of the event
- A dump bucket if necessary
- Any serving utensils and special tasting needs - small spoons, cups, etc. - if needed

What do you mean by "samples"?

The amount of samples is based on the attendance of the event = we are estimating approximately 250 attendees. Sample sizes are dependent on the type of sample you are providing, but typically range from 0.5-2 ounces of food or beverage.

What is the itinerary of the day & set up process?

Vendor Arrival & Setup: 3pm-5pm
(must be ready to start serving by 5:15pm)

Event Admission: 5:30pm-8:30pm

Take Down & Clean Up: 8:30pm

The event will take place at the buffet space off of the casino floor. Due to its location, all attending (including vendor staff and volunteers) must be at least 21 years old.

Vendors can park and unload their vehicles at the south entrance of the casino (the doors next to the buffet space). We will have some volunteers and carts available to assist with setup.

Can we sell our product?

Yes! This, by far, is one of our biggest benefits to our vendors. Alcohol must be sold by the bottle and cannot be opened for on-site consumption. We encourage all vendors to at least sell gift certificates to encourage future sales!

Who will attend the Taste of Spring?

Our average Taste of Spring attendee is local to Seneca County, looking to support the United Way of Seneca County while trying out new and exciting businesses and products that they can enjoy on their own following the event.